



LAKWOOD CROSS COUNTRY SKI CLUB

Late Fall 2017

Dear Lakewood Ski Club,

Sitting here on October 28 and the snow is falling in Northern Wisconsin. Let's hope this is a harbinger of the coming season. It has been a productive fall season - the trail has been cleared and mowed thanks to our volunteers and the Oconto County Forest crew. We have scheduled Marshall Excavating for trail widening and repair in the next few weeks.

Our club is celebrating our 40th Anniversary and we are planning a celebration to be held on March 3, 2018 at McCauslin Brook Golf Course. I will keep you updated as details become available.

Based on the results of the survey of membership last year, we are rolling out a capital fundraising campaign, with the intent of upgrading our grooming equipment. With the development of UTV Quad Track systems, and advancements in track-setting capabilities, we will be able to provide a more flexible and efficient grooming program. Our club is a non-profit 501 (c)(3) tax-exempt organization, which assures that all contributions are tax deductible to the fullest extent allowable. Donation forms and information will be mailed with the membership and business renewals in the coming days. Keep checking our Facebook page and website for updates.

I am excited to announce an initial challenge contribution of \$2500 to this fundraising campaign from Dr. Pat Warpinski of the Animal House Pet Clinic of Green Bay. This donation shows the spirit and generosity of the cross country skiing community. A special thanks to Dr. Pat for kicking off this campaign in a significant way.

I am looking forward to the generosity of our skiing community in our efforts to achieve our goals.

Yours Truly,

Tim Klima

Thank you to our hard working fall 2017 trail clean-up. They were able to cut fallen trees and branches, trim brush and overgrowth, and remove all the bits and pieces that Mother Nature left behind. With over 25 kilometers of trail to clear, these diligent volunteers were able to accomplish the task in two weekends. Thanks to the following fall 2017 crew: Tom Lane, Barry Brubaker, Dale Keller, Tim Rasman, Greg Kelm, Paul Romenesko, Caleb Klima, Lloyd and Ellen Lundwall, John and Colleen Altman, Fred Axelrod, Matt and Julia Lammers, Dave Steffen, Tim and Mary Klima.

***New Lakewood Cross
Country Ski Club apparel
now available!***



Note: hats & throat coats only come in red. Members modeling our apparel can be seen on our facebook page & website.

Take pride in your club by covering yourself in Lakewood Cross Country Ski Club apparel. We offer t-shirts, ski hats & neck warmers.

For off the trails: 100% cotton long sleeve t-shirts. They come in grey, black, navy blue & royal blue with our club logo printed in red. Sizes are S-M-L & XL. Once washed & dried there is very minimal shrinkage. \$20.00

A big hit among the skiers has been the nordic ski hat. The fabric is polyester microfiber wicking material with a 2" fleece liner. \$25.00

Our "throat coats" are the same neck turtles you have seen at the Birkebeiner. The long length gives you the option of pulling it up and over your ears and nose. Made from the same wicking material as the nordic ski hat, the 2 together create a balaclava! \$20.00

T-shirts are printed locally from Haystack Apparel in Crivitz, WI.

Ski hats & throat coats are printed and sewn in Hayward, WI at Hidden Bay Graphics.

For information about available sizes & colors of t-shirts: ellen.lundwall44@gmail.com

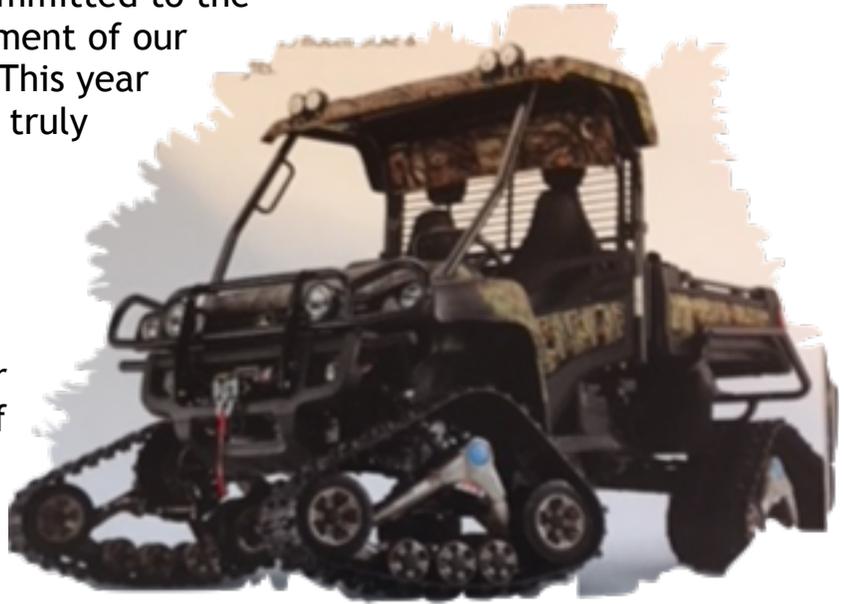
To order please send a check payable to Lakewood Cross Country Ski club to:

Ellen Lundwall
N11428 Cardinal Lane
Silver Cliff, WI 54104

Lakewood Cross Country Ski Club Kicks Off Capital Fund Drive

The mission of the Lakewood Cross Country Ski Club is to promote and maintain the Lakewood Cross Country Trail system, and to support healthy and active lifestyles among all ages. We are committed to the continual preservation and improvement of our trail system for future generations. This year we celebrate our 40th anniversary, a truly remarkable accomplishment.

A recent membership survey identified that trail grooming equipment is a top priority that would enhance the trail usability for our members. The club is kicking off a Capital Campaign with the intent to update our grooming equipment to better serve our members, local community, and visiting public.



The goal of the campaign is to raise \$40,000 to purchase a UTV with quad tracks, including a track setter and pull-behind mower with accessories. Your support to this campaign is critical to our ability to provide high quality skiing at Lakewood Cross Country Ski Club. The new grooming equipment will replace our outdated snowmobile and will give us the bonus ability to save money with our summer and fall trail cleaning, mowing, and sign maintenance. Your donation is tax-deductible, as we are a 501(c)(3) organization.

Join the Lakewood Cross Country Ski Club Facebook group for up to date information on trail conditions, our 40th celebration, and the Capital Campaign.



Membership renewal letters were mailed recently and a donation form for the Capital Campaign was enclosed. Please consider donating to this campaign and help to insure the continuation of the Lakewood ski trails for many years to come.

Minutes of the Oct. 7th, 2017 meeting - Lakewood Cross Country Ski Club

The Lakewood Cross Country Ski Club fall meeting was called to order on Saturday, Oct. 7 at 2 p.m. at the Lakewood/Townsend Rescue Squad building.

An addendum to the spring 2017 minutes was made to adjust the number of Lakewood Cross Country Ski Club Facebook members to 141. A motion to approve the amended minutes was made by moved by Jim Van Domelen, seconded by Colleen Altman and was approved unanimously.

Treasurer's report: Barry Brubaker reported that the club has \$7,870.11 in its checking account and \$9,283.08 in savings. Current assets total \$38,175.57. A motion to accept the treasurer's report made by Mary Van Domelen, seconded by Colleen approved unanimously.

Business report: Colleen will send out renewals for trail map ads, and she will send out more solicitations. In 2019 she would like to change the annual renewal to a 2-year renewal. A motion to accept the business report was made by Barry, seconded by Caleb Klima and was approved unanimously.

The club's website is up and running. Jared has agreed to set up a funding page for the club's capital campaign.

The club now has 147 Facebook members. Anybody can post an event on the website.

The club's fall newsletter was posted on Sept. 5, and was seen by 77. A motion to accept the website report made by Mary, seconded by Colleen and was approved unanimously.

Merchandising: Ellen Lundwall reported that the club will sell throat coats for \$20 and club shirts for \$20. If sold for \$20, the club would make a \$6 profit on shirts and a \$4 profit on throats. She needs orders of 12 or larger in order to place an order. A motion to accept the merchandise report was made by Jim, seconded by Barry and was approved unanimously.

Equipment and grooming report: Lloyd Lundwall reported there are no issues with equipment and that everything is ready to go. Barry gave kudos to the equipment committee.

Trails: Caleb reported that the club's trails are ready to go. Mowing will start next week. Lloyd and Tim Klima will direct heavy equipment work and Tim talked to an Oconto County representative. Loggers removed a lot of blowdowns near the Old 32 parking lot. They removed a lot of bigger pines near the parking lot. Grant money will be used to widen the front end of the ski trail from the parking lot to the red loop. When the trail was originally built it was about 14 feet wide.

The crew will spend a couple of days on the south end of the ski trail and remaining time with heavy equipment will be utilized on north end. If time permits, the crew will widen a portion of the trail from County Trunk F back to the black loop. A motion to approve the trails report was made by Colleen, seconded by Mary and was approved unanimously.

New business: Caleb wrote an article from a historical perspective about the club which will be published in the November issue of Silent Sports Magazine. The club can advertise in later issues of the magazine to publicize its 40th anniversary. Colleen spoke with Silent Sports and the club can place events on the magazine's calendar of events.

Tim reported that McCauslin Brook Country Club's Don Bartels would allow the ski club's 40th anniversary event to be held in the golf course clubhouse on March 3, 2018. Tim had hoped to move up the Lakewood event earlier in the winter but it would have conflicted with other events. It will allow the opportunity to celebrate 40 years and recognize those who helped establish the club. This one-time event — an expansion of the annual ski social — can help network new and old members. A committee is needed to help plan the event. Tim's idea for the anniversary event is to bring the ski community together and thank those who helped form the club. Anyone who would like to step forward to help plan this event should contact Tim or Colleen.

“There aren’t many ski clubs in the state that are 40 years old,” Tim said. “It does show the commitment to the ski community that we have.”

Survey results: One of the highest priorities among respondents was trail maintenance and grooming. Their secondary concern was adding a shelter, though respondents were divided as to its location. Most people only ski the Lakewood trails 3 or 4 times a season, which is an indication it is a transient club with members driving from Milwaukee to Marinette. They don't ski every weekend here; it's a special event to come here and they do return. A lot of Lakewood members have been members beyond 10-15 years, an indication that there is a lot of loyalty within membership.

Fundraising planning: The Pisten Bully and snowmobile are old. The snowmobile helps early in the season and in marginal conditions but it cannot itself groom trail as well as the club expects. Tim reported that with the evolution of grooming equipment in the last 5-10 years, systems are a lot better. A new Pisten Bully would cost about \$250,000. If the club could spend about \$40,000 it could purchase a Gator or Polaris quad track system and track setter with accessories and a mower deck. A quad track would allow grooming, trail clearing and wider mowing wider than is currently accomplished. These machines are much easier to operate than the Pisten Bully, Tim said. They may shorten grooming time. Barry asked for a fuel comparison, and Tim said the club may have to spend slightly more for fuel costs and insurance with a quad track. The Greenbush cross country ski club has used a similar quad track successfully. Phase 2 of the club's fundraising planning consists of a shelter. A motion by Jared to set up a \$40,000 fundraising goal was seconded by Colleen and was approved unanimously.

The club could recognize large donors on kilometer markers and at trailheads. A goFund account could be set up and people could see a photo of the quad track when deciding whether to donate. The club will make determination next spring on a purchase. Animal House Pet Clinic has donated \$2,500 to the club for the fundraising planning, with a challenge to the club to match that donation.

New business: Barry reported that the club's former snowplower is getting out of business. Misty Nyleen Snowplowing of White Lake has agreed to plow for \$125 on each trip. A motion to approve a one-year contract with Misty Nyleen was made by Jody Korch, seconded by Dale Keller and was approved unanimously.

A motion to adjourn at 3:55 p.m. was made by Colleen, seconded by Jim and was approved unanimously.



**Plan on attending the 40th
Anniversary Celebration!**

March 3rd, 2017
McCauslin Brook Country Club

Think Snow!